THE ENERGY DEVELOPMENT INITIATIVE

SEPTEMBER 2002 OMNIBUS RESULTS

- RESPECTING THE KYOTO PROTOCOL -

PROVINCE OF Manitoba CANADA

Submitted To:

The Energy Development Initiative

October, 2002

PROBE RESEARCH INC.

1.0 RESEARCH METHODOLOGY AND BACKGROUND

This province-wide Omnibus survey was designed and conducted by Probe Research via telephone interviews between September 23rd and October 4th 2002, among a random and representative sampling of 1002 adults residing in Manitoba.

With a sample of 1002, one can say with 95 percent certainty that the results are within ± 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin of error is higher within each of the survey's population sub-groups.

Modified random digit dialing was employed to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research Inc. survey. Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the Manitoba population. All data analysis was performed using a combination of package and custom software.

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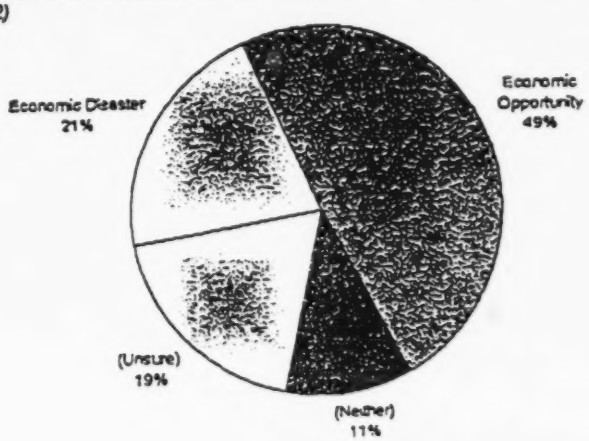
2.0 RESEARCH FINDINGS

When presented with at statement summarizing the debate surrounding the ratification of the Kyoto Protocol, nearly half (49%) of Manitobans side with the argument that this international agreement represents an economic opportunity for Canada. This compares with the one-in-five (21%) survey respondents who feel the Kyoto Protocol will lead to economic disaster. A further 11 percent stated that the Kyoto Protocol would have neither effect, while 19 percent were unwilling or unable to respond to the question.

Economic Outlook on Canada with Acceptance of the Kyoto Protocol

PA 1. *"The Kyoto Protocol is an international agreement intended to fight global warming by reducing greenhouse gases. Some people say that Canada's acceptance of the Kyoto Protocol might be good for the environment but it would be disastrous for the economy. Others say that the Kyoto Protocol will bring new opportunities to develop cleaner energy sources from water, ethanol, and hydrogen and will create billions of dollars in new investment and thousands of new jobs in Canada. Which of these views is closest to your opinion?" (n=1002)*



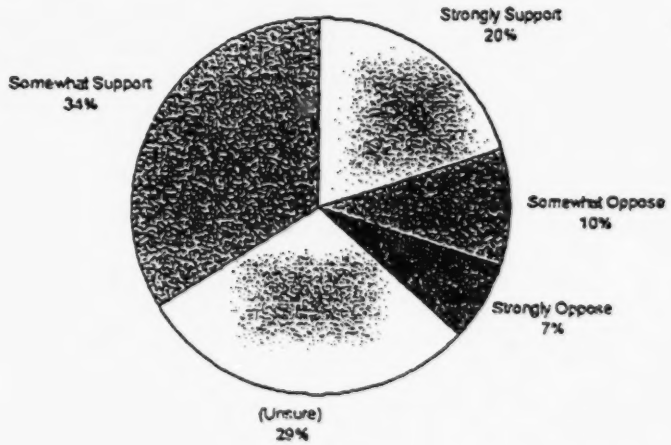
Sub-populations more inclined to view this international agreement as an economic opportunity were:

- University educated respondents (57%)
- Residents of Southwest Winnipeg (54%)
- Those with a household income in excess of $60,000 annually (54%)

Survey respondents were also asked whether or not they opposed or supported Canada's ratification of the Kyoto Protocol. A small majority (54%) of respondents either "strongly support" (20%) or "somewhat support" (34%) the ratification of this agreement by Canada. Respondents were far less likely to "strongly oppose" (7%) or "somewhat oppose" (10%) the pending ratification. A significant number of respondents (29%) withheld passing judgment on this international agreement.

Support on Canada's Ratification for the Kyoto Protocol

PA .2. ***"Overall, do you support or oppose Canada's ratification of the Kyoto Protocol? Is that strongly, or somewhat?" (n=1002)***



Sub-populations more inclined to strongly support ratification of the Kyoto Protocol include:

- University educated respondents (33%)
- Those living in Southwest Winnipeg (31%)
- Those with a household income in excess of $60,000 annually (26%)
- Respondents aged 35-54 years (24%)
- Residents of Winnipeg (23%, versus 16% rurally)

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October 24, 2002

SALE, ASHTON TO MEET WITH FEDERAL MINISTERS TO DISCUSS MANITOBA PLAN ON KYOTO PROTOCOL

Manitoba Calls for National Plan To Recognize Clean Energy Alternatives

Energy, Science and Technology Minister Tim Sale and Conservation Minister Steve Ashton will be in Ontario today and tomorrow to meet with federal ministers, industry representatives and non-governmental organizations to explain Manitoba's plan to meet the Kyoto Protocol.

"Last week Manitoba was disappointed that the federal government postponed the Joint Ministers of Environment and Energy Meeting," said Sale. "We want to stress to the federal government that we need to accelerate discussions on meeting our Kyoto commitments. Manitoba has outlined our 'Kyoto and Beyond Plan' and now it's time for the federal government to table a national plan that ensures Canada begins to reduce emissions immediately."

In advance of the Joint Ministers of Environment and Energy Meeting Monday in Halifax, Sale and Ashton are meeting with the federal Minister of Environment David Anderson and federal Minister of Natural Resources Herb Dhaliwal. In addition, Sale and Ashton will also be meeting with industry representatives and environmental organizations.

"We believe that it is important that the federal government have a close look at Manitoba's plan," said Ashton. "The Manitoba plan is a balanced approach that ensures the well-being of the environment by cutting pollution while encouraging the development of clean energy. This approach recognizes the significant economic opportunities that Kyoto represents."

Ashton noted that in a recent poll conducted by Probe Research Inc., 54 per cent of Manitobans surveyed supported the ratification of Kyoto, while 17 per cent were opposed. In addition, nearly half of respondents (49 per cent) believed that the Kyoto Protocol represents an economic opportunity for Canada.

"Currently, environmental industries are the fourth largest sector of the Canadian economy," said Ashton. "By meeting our Kyoto commitments, we can build upon these opportunities, thereby creating jobs and protecting the environment."

Last week, Manitoba released its action plan on climate change that identified Manitoba's expectations for the federal government's implementation plan. As part of the plan, Manitoba has called on the

development of a federal government implementation plan that will:

- result in health and environmental benefits for Canadians through reduced emission reductions in Canada;
- consider the full costs and benefits of Kyoto, including the cost of doing nothing as well as the economic benefits from increased energy efficiencies, expansion of the clean and renewable energy sector, and new technological developments;
- contain financial incentives and market signals for Canada to make the shift to a low emissions economy;
- include sector based performance measures; and
- allow all regions to share both the responsibility for meeting Kyoto targets and the benefit of economic development opportunities that will arise from meeting those targets.

"Climate change is already having an impact on Manitoba," said Sale. "It is critical that we act now to reduce greenhouse gas emissions so that we ensure a healthier environment for our children in the future."

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